

# Digital Marketing Proposal

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Company Name \_\_\_\_\_ Date \_\_\_\_\_

Prepared by: \_\_\_\_\_  
For: \_\_\_\_\_  
Presented at \_\_\_\_\_  
by \_\_\_\_\_

hello!

## We're pleased to present our Digital Marketing Services:

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Contact us any time at our email:

Or our phone number:

Dear \_\_\_\_\_,

We thank you humbly for choosing \_\_\_\_\_ for your digital marketing purposes. Our team thoroughly enjoyed working with you and your project, and we're excited to see what you think of what we've made.

*Enclosed within*, our scope of work and services. If you need us for anything, call my direct line above.

Again, it was a pleasure, and our team looks forward to continuing our work with yours.

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[Full Name]

Company Name \_\_\_\_\_ Date \_\_\_\_\_

Within this proposal:

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about \_\_\_\_\_

\_\_\_\_\_ was started back in \_\_\_\_\_  
by \_\_\_\_\_ and \_\_\_\_\_. Since then,  
we \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

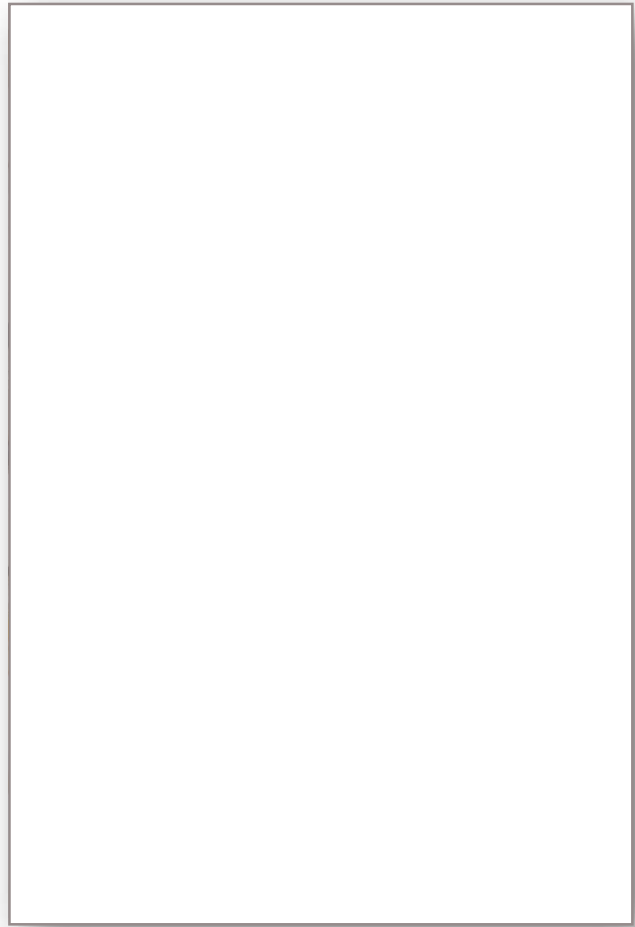
Today, we are a team of over \_\_\_\_\_ graphic  
designers, professional artists, \_\_\_\_\_, and  
\_\_\_\_\_, with many years of experience  
working with companies like yours.

We work in the fields of \_\_\_\_\_, and  
\_\_\_\_\_, where design meets \_\_\_\_\_.

We're passionate about \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

And that's why we're successful in your market.

Come to our offices any time at \_\_\_\_\_, and we would love to hear your thoughts and talk about  
brands, marketing, identity, and design.



## Work or Performance Term

This Proposal covers the following scheduled term, from \_\_\_\_\_ to \_\_\_\_\_.

## Project Cost Breakdown

Analysts at \_\_\_\_\_ have determined that, given current market conditions and industry supply capabilities, the project can be reasonably completed in \_\_\_\_\_, with a \_\_\_\_\_ full time digital marketing staff. The full cost will be around \_\_\_\_\_, with \_\_\_\_\_ of that sum dedicated to personnel and operations, and the remaining \_\_\_\_\_ for equipment and location-related capital expenses.

<i>Position</i>	<i>Person-Months</i>	<i>Cost/Person month</i>	<i>Cost</i>
<b>TOTAL</b>			

**Table 1, Personnel Costs.** All currency amounts of \_\_\_\_\_.

We need each of the people above for your project, because \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

<i>Item</i>	<i>Months</i>	<i>Cost/Month</i>	<i>Cost</i>
<b>TOTAL</b>			

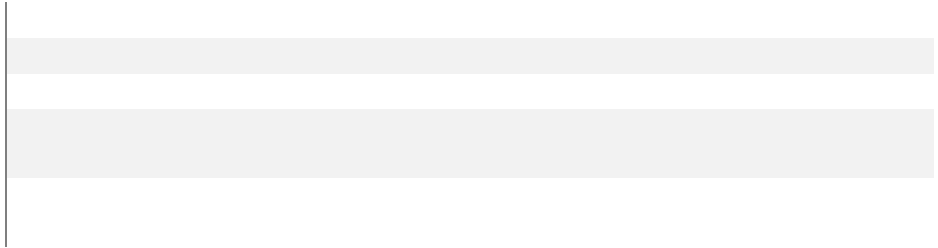
**Table 2, Operational Costs.** All currency amounts in \_\_\_\_\_.

\_\_\_\_\_

\_\_\_\_\_

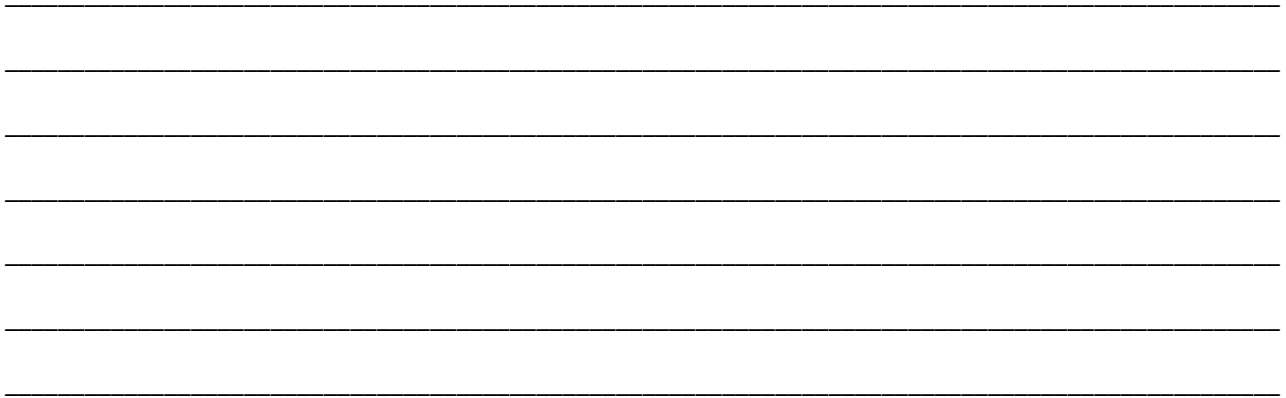
<i>Item</i>	<i>Cost/unit</i>	<i>Qty/Unit</i>	<i>Cost</i>

TOTAL



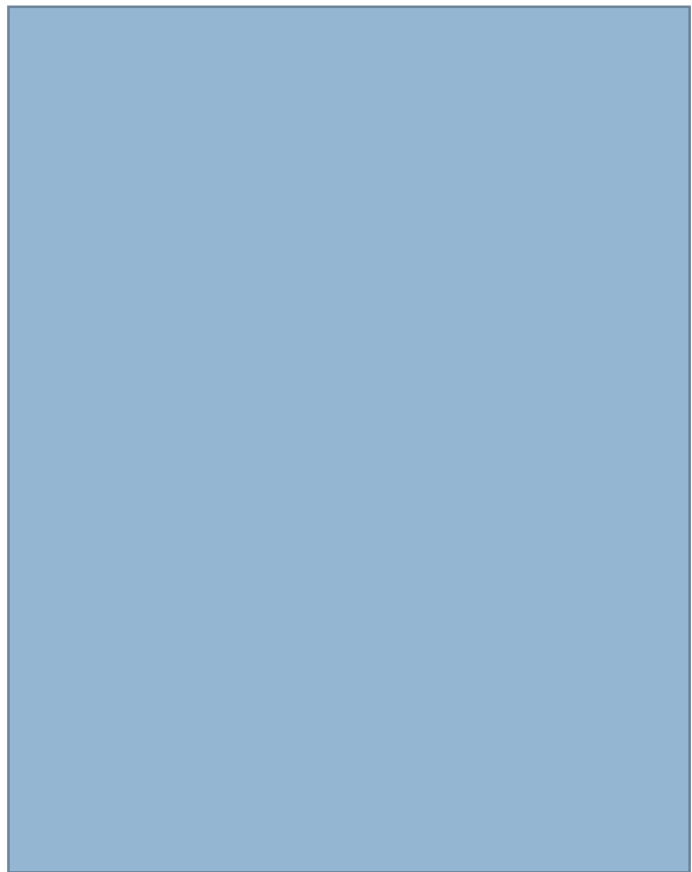
A table with two rows, both of which are shaded light gray. The table is positioned to the right of the 'TOTAL' label.

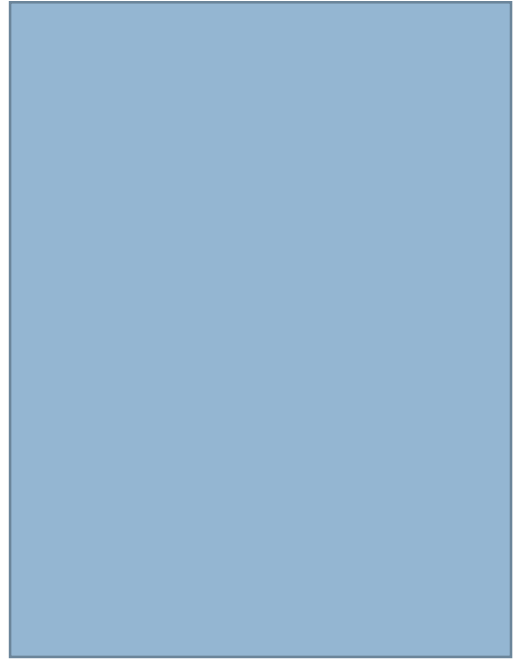
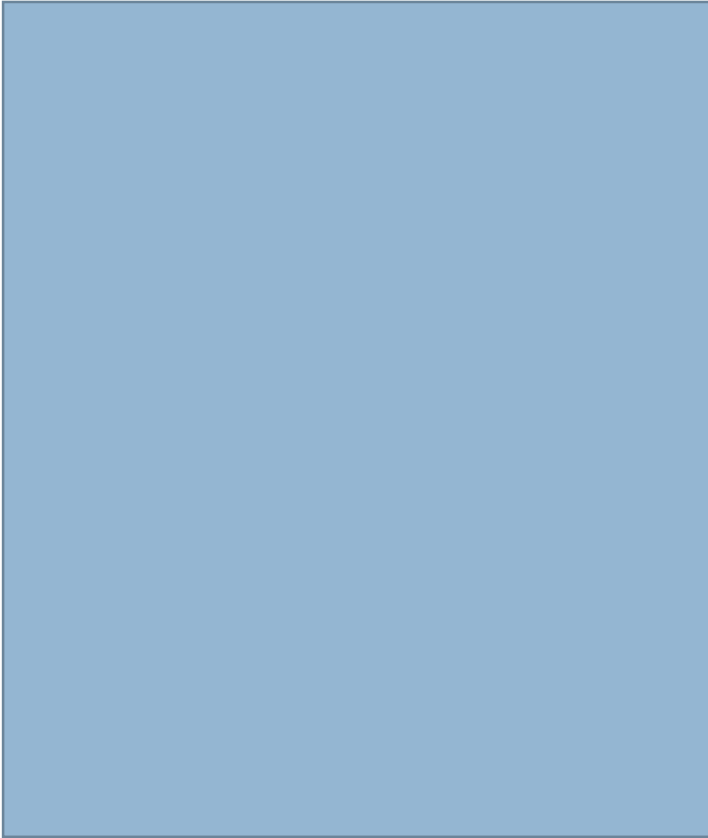
**Table 2, Capital Expenditures. All currency amounts in \_\_\_\_\_.**



A table with 10 empty rows, intended for data entry. The rows are separated by horizontal lines.

Examples of our work:





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## Schedule

During your digital marketing project, we set clear milestones and deadlines to help you know what to expect, and to course-correct early and often, to prevent later increases in cost or scheduling issues down the road. We know all too well that the track can move, but we move with it, so we don't get too far off track.

Our milestones outlined below may vary by \_\_\_\_\_

<i>Milestone</i>	<i>Schedule</i>
<i>Client Discovery</i>	
<i>Industry Discovery</i>	
<i>Application Discovery</i>	
<i>Sketching</i>	
<i>Drafting designs</i>	
<i>Design Review</i>	
<i>Material collateral development</i>	

## Compensation

<i>Name</i>	<i>Price</i>	<i>Qty</i>	<i>Subtotal</i>
			<b>Total</b>

### Schedule

Payment should be made by NET 30 terms, or as indicated below:

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## Terms

Unless this document is signed, by the parties, any items may be changed, and substituted with a contract or its dependent documents.

## Acceptance

The signature herein is an agreement to this Digital Marketing Proposal. This means that the parties signed below: the "Client", and \_\_\_\_\_ hereby initiate a contractual agreement as defined by the Milestones, Deliverables, Schedule, and Compensation as defined in these previous pages.

If any Specifications, Standards, or Qualifications are attached which further define the milestones and deliverables, they are named here and agreed to, and preside over any conflict with this Agreement.

On this \_\_\_\_\_<sup>th</sup>/<sub>rd</sub> day of \_\_\_\_\_, 20 \_\_\_\_\_, known throughout this Agreement as the "Signing Date", the below signed Client and Company hereby accept this proposal and Agreement to perform work.

Signature	Date	Signature	Date
_____	_____	_____	_____
[Client Name]		[Company_Representative Name]	
[Client Company]		[Company]	

Company Name \_\_\_\_\_ Date \_\_\_\_\_